

SPONSORSHIP EMAIL TEMPLATE

Dear _____

I wanted to ask if there's an L&D budget allocated to my personal growth.

I really appreciate working here and I'd like to acquire more skills to become better at what I do. I want to perform to my best within my role at [insert company name] and I feel I know what I need to improve upon to get there.

If there is budget, I'd like to expense my membership to Intrinsic Energy, an online learning and development platform. Intrinsic Energy offers interactive, online, live webinars that fit around my schedule so I can learn the most relevant skills in business, whilst keeping on top of my current workload.

I believe this membership would be a worthy investment towards my development because...

- Intrinsic Energy is a global start-up teaching the most cutting edge, in-demand skills that help some of the most innovative companies, and have been backed by Innovate UK.
- All webinars are live offering a mix between directive coaching and workshops.
- Learning sessions are interactive and in small groups with people from different industries, which will be great for benchmarking and learning from other organisations.
- Their classes are short (1 hour) and immediately effective so I can leverage everything I learn straight away at work.
- Every session comes with a session summary worksheet which I can complete and use in career discussions with my manager/team leader.
- I can repeat courses to ensure maximum learning and can email the instructor questions after a course anytime I want for further development and in-depth learning.
- The training is relatively inexpensive compared with other high-end workshops and classes. For my set membership fee of £72 per month (when paid annually), I can attend an unlimited number of learning sessions. Within my current work schedule, I aim to commit to [insert number of courses you wish to commit to] courses a month, which I believe makes this a cost-effective investment into my development.
- I know the gaps in my skill set and through Intrinsic Energy, I can choose the courses to help me fill these gaps so I can maximise my potential. They have 50+ courses currently running, and the subjects range from negotiating skills, to time management, leadership skills and goal planning.

You can find out more information about Intrinsic Energy on their website, <https://intrinsic.energy>, and you can also check out the learning platform and the different courses on their platform, <https://app.intrinsic.energy>.

Thank you for considering my request and I look forward to hearing from you.

Kind regards,

